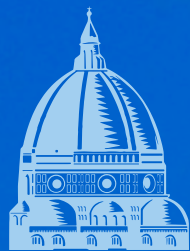


34<sup>th</sup> Congress of the  
International Council of  
the Aeronautical Sciences



Florence

**ICAS**

**CON  
GRE  
SS**

September 9-13

**20  
24** ITALY



EXHIBITION AND  
PARTNERSHIP  
P R O S P E C T U S





# INDEX

INVITATION TO ATTEND	4/5
ABOUT ICAS	6/7
ABOUT THE CONGRESS	8/9
CONGRESS ORGANIZERS	10/11
GENERAL INFORMATION	12
PRELIMINARY PROGRAMME	13

PARTNERSHIP PACKAGES	16
EXHIBITION OPPORTUNITIES	17
CATERING & SOCIAL EVENTS SPONSORSHIP	18/20
PROMOTIONAL & ADVERTISING OPPORTUNITIES	21
SPONSORSHIP & EXHIBITION FORM	22
TERMS AND CONDITIONS	23





# INVITATION TO ATTEND

## Dear Colleagues

The 34<sup>th</sup> Congress of the International Council of the Aeronautical Sciences (ICAS) will be held in Italy, Florence, at the Palazzo dei Congressi and Palazzo degli Affari, from the 9<sup>th</sup> to the 13<sup>th</sup> of September 2024, hosted by AIDAA, the Italian Association of Aeronautics and Astronautics.

AIDAA, founded in 1920, is recognized as the second oldest scientific aerospace society in the world and it is member of ICAS, CEAS (Council of European Aerospace Societies) and IAF (International Astronautical Federation).

AIDAA is a national non-profit cultural association that promotes the advancement of aeronautical and space sciences through the organization of dissemination events, life-long education activities, and through the publication of the international scientific journal “Aerotecnica Missili e Spazio - Journal of Aerospace Science, Technologies and Systems”, edited by Springer. The members of AIDAA are industrial and academic experts in the field of aeronautics and space, young professionals and students, as well as aviation and space enthusiasts. Since the first decades of the XIX century, many of the most eminent Italian industrialists and designers, together with professors and scientists were members of AIDAA, to testify the leading role of the association in the field of aerospace studies and researches at that time.

As witnessed by the long-standing cultural association AIDAA, Italy has a remarkable tradition in aeronautics that dates back one hundred years. Today the Italian aerospace industry represents the largest manufacturing sector in Italy in the field of high-tech integrated systems. The Italian aerospace ecosystem is widespread and diverse, including research centers and academic institutions, in addition to large and medium enterprises, that carry on activities that cover the entire spectrum of the aerospace field and are at the forefront of the research.

AIDAA and the whole Italian aeronautic eco-system is proud to host the ICAS 2024 Congress in Florence.

The Congress will be a unique opportunity for companies and research centers to showcase their commitment to shape the future of aviation and an excellent chance of networking among companies, research centers and universities, thus bringing together different perspectives to foster the flourishing of new ideas. The involvement of undergraduate and graduate students and professionals in this international event is fundamental to us. AIDAA will pursue this purpose through its student affiliated associations and local sections in the nine Italian Universities that offer a Master Degree in Aerospace Engineering, including the University of Pisa and Florence. Our Universities will commit themselves to maximize the involvement of students, researchers and professors.

Italian companies, research centers, and governmental institutions have endorsed this initiative and have offered their support to organize an exceptional edition of the international ICAS Congress to provide professionals and young attendees with an extraordinary and very exciting program.

Florence will be the ideal location for this edition of the ICAS Congress. Florence is one of the most famous cities in Europe and the capital of the Italian Renaissance. Its museums, historical buildings and churches host some of the most prestigious artistic treasures of the past centuries.

Let us invite you to participate to this important scientific and technical event for aeronautics and to become an exhibitor or partner. The attached prospectus contains details about various exhibitor and partnership programs.

*We look forward to welcoming you to ICAS 2024  
in Florence in September 2024.*



**Prof. Erasmo Carrera**  
President, The Italian Association of  
Aeronautics and Astronautics (AIDAA)

# ICAS

International Council of  
the Aeronautical Sciences





Currently ICAS has Member Societies from 27 countries and in addition 36 Associate Members from all sectors of the aerospace industry, which are dedicated to the advancement of aeronautics and aimed to encourage international dialogue relevant to aeronautical research and technology. ICAS membership is open to all countries and provides a forum for industry players to discuss common problems in aeronautical science, research and technology.

Today ICAS has established itself as the leading international forum for exchange between scientists and engineers working in aeronautics in all countries of the world.

For more information, please visit [www.icas.org](http://www.icas.org)



34<sup>th</sup> Congress of the  
International Council of  
the Aeronautical Sciences

**ICAS**



**Florence  
CON  
GRE  
SS**

September 9-13

**20  
24** ITALY

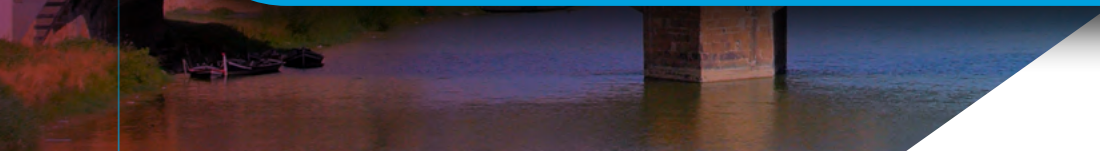
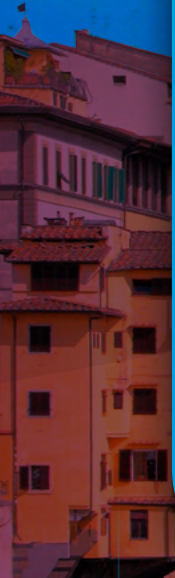


# ABOUT THE CONGRESS


The 34<sup>th</sup> Congress of the International Council of the Aeronautical Sciences (ICAS 2024) will be held on 9-13 September 2024 at the Firenze Fiera Congress & Exhibition Center, Florence, Italy.

The ICAS congress is a biennial event which brings together world's aeronautics experts and the entire international scientific aerospace community to discuss, understand and compare worldwide scientific and technological advances. The Congress provides the ideal opportunity to move aeronautical research and technology progressively forward, particularly with regards to the environment and sustainable development.

Up-to-date scientific achievements in aeronautics and priority projects to design new generation aircraft and engines, constitute essential topics of the Congress and reflect the aspirations of the aeronautical community.







In addition to core aeronautical disciplines such as Aircraft Design, Materials and Structures, System and Subsystems, it also addresses emerging technologies that lead to improved performance, a cleaner or quieter environment or more agile development processes.

**The Congress will attract leading aviation experts, engineers, scientists and Ph.D. students from all over the world who will have the opportunity to:**

- **Present their work to an informed and truly global audience.**
- **Hear the latest developments from internationally recognised experts.**
- **Exchange information and opinions with colleagues from around the world.**
- **Develop collaborative relationships.**
- **Build long lasting friendships and networks with colleagues in other countries and cultures.**





2



2

4



# CONGRESS ORGANIZERS

## HOSTING SOCIETY



The Italian Association of Aeronautics  
and Astronautics (A.I.D.A.A.)

[www.aidaa.it](http://www.aidaa.it)

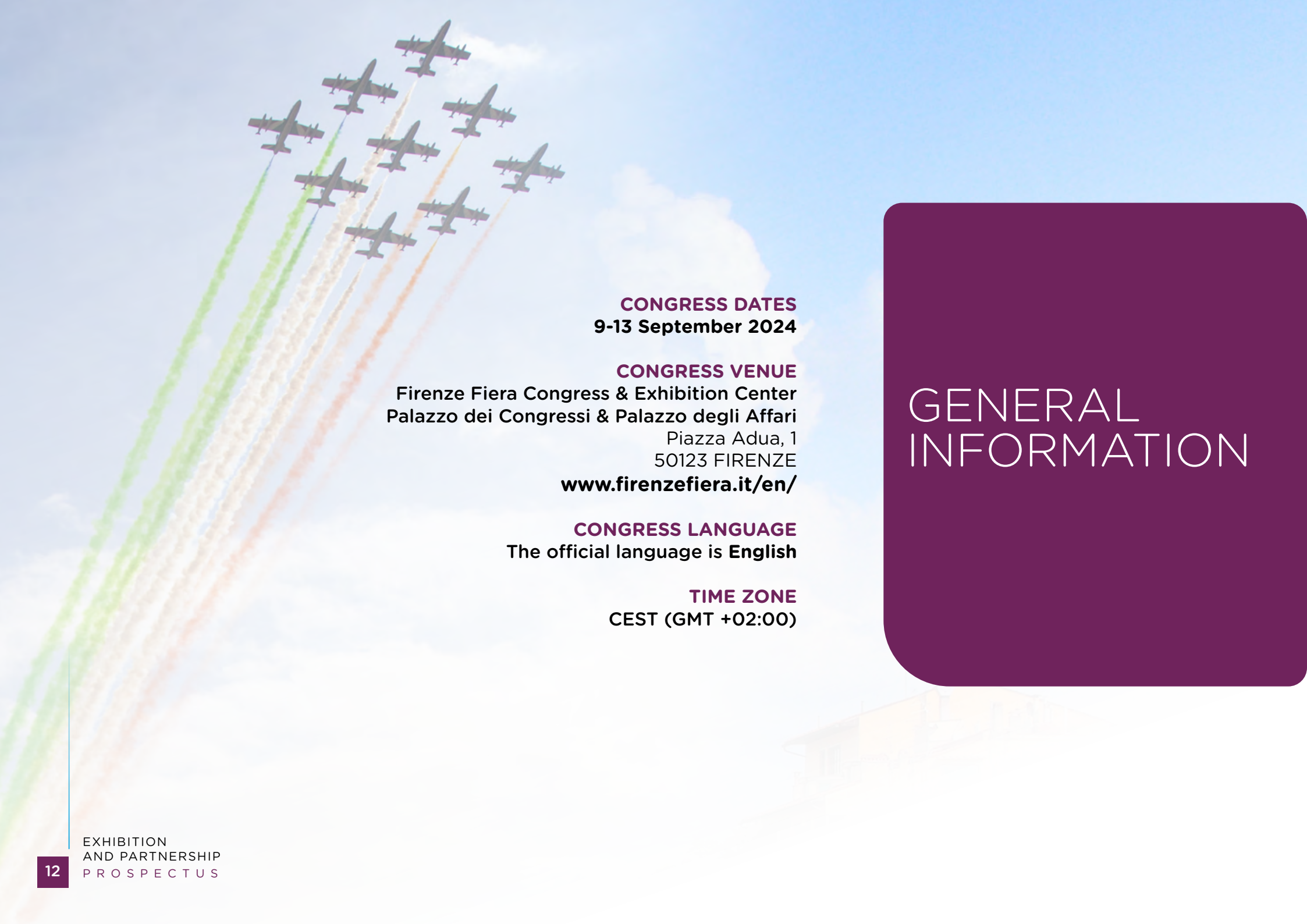
## CONGRESS PCO



AIM Italy - AIM Group International

[www.aimgroupinternational.com](http://www.aimgroupinternational.com)





**CONGRESS DATES**  
**9-13 September 2024**

**CONGRESS VENUE**  
Firenze Fiera Congress & Exhibition Center  
Palazzo dei Congressi & Palazzo degli Affari  
Piazza Adua, 1  
50123 FIRENZE  
[www.firenzefiera.it/en/](http://www.firenzefiera.it/en/)

**CONGRESS LANGUAGE**  
The official language is **English**

**TIME ZONE**  
CEST (GMT +02:00)

# GENERAL INFORMATION





# PRELIMINARY PROGRAMME

	8 <sup>th</sup> September	9 <sup>th</sup> September	10 <sup>th</sup> September	11 <sup>th</sup> September	12 <sup>th</sup> September	13 <sup>th</sup> September	
<b>MORNING</b>		Registration					
		OPENING CEREMONY	GENERAL LECTURE	GENERAL LECTURE	GENERAL LECTURE		
		GENERAL LECTURE	INTERACTIVE PRESENTATIONS	Coffee Break	Coffee Break	Coffee Break	TECHNICAL TOURS
		Coffee Break					
		PARALLEL SESSIONS	PARALLEL SESSIONS	PARALLEL SESSIONS	PARALLEL SESSIONS		
	Lunch	Lunch	Lunch	Lunch			
<b>AFTERNOON</b>		GENERAL LECTURE	GENERAL LECTURE	PARALLEL SESSIONS	PARALLEL SESSIONS	TECHNICAL TOURS	
		PARALLEL SESSIONS	PARALLEL SESSIONS				
		Coffee Break	Coffee Break	Coffee Break	Coffee Break		
		PARALLEL SESSIONS	PARALLEL SESSIONS	PARALLEL SESSIONS	GENERAL LECTURE		
					CLOSING CEREMONY		
		SPEED MENTORING SESSION					
<b>Social Events</b>	WELCOME RECEPTION	CONGRESS RECEPTION	STUDENT PARTY	CONGRESS BANQUET			

# HOW TO SUPPORT

34<sup>th</sup> Congress of the  
International Council of  
the Aeronautical Sciences



Florence

# ICAS

CON  
GRE  
SS

September 9-13

20  
24 ITALY







PARTNERSHIP  
PACKAGES

---

EXHIBITION  
OPPORTUNITIES

---

CATERING &  
SOCIAL EVENTS  
SPONSORSHIP

---

PROMOTIONAL  
& ADVERTISING  
OPPORTUNITIES

---

# PARTNERSHIP PACKAGES

	PLATINUM PARTNERSHIP	GOLD PARTNERSHIP	SILVER PARTNERSHIP
Authorisation to use the ICAS congress logo	✓	✓	✓
Authorisation to use Congress partner title (Platinum, Gold or Silver) including the partner's organisation name	✓	✓	✓
Acknowledgement as a Congress partner (platinum, gold, silver) on the promotional material in prior and during the congress, including but not limited to: <ul style="list-style-type: none"> <li>• Acknowledgement on the congress website and in the program;</li> <li>• Acknowledgement as a partner or exhibitor in organizing committee e-mail;</li> <li>• Congress media releases (press-releases, welcome tickets, program etc.).</li> </ul>	✓	✓	✓
Acknowledgement as a Congress partner (platinum, gold or silver) at the opening and closing ceremonies and at the plenary session	✓	✓	✓
Proposed promotional materials can be included in the delegates' congress bag and placed in the Information Centre and the Business Centre	✓	✓	✓
Informative video displays supplied by the partner can be placed in the Congress Centre Foyer, Information Centre and Business Centre. Promotional banners supplied by the partner can be placed in the congress plenary session room, Information Centre and Business Centre	✓	✓	✓
Registration as congress official participant including complimentary registrations, delegates' congress bag, complementary tickets for special events	6 persons	4 persons	2 persons
Exhibition booth	At least 30 sqm	21 sqm	12 sqm
	<b>HOW MUCH?</b>	<b>€ 40.000</b>	<b>€ 20.000</b>

# EXHIBITION OPPORTUNITIES

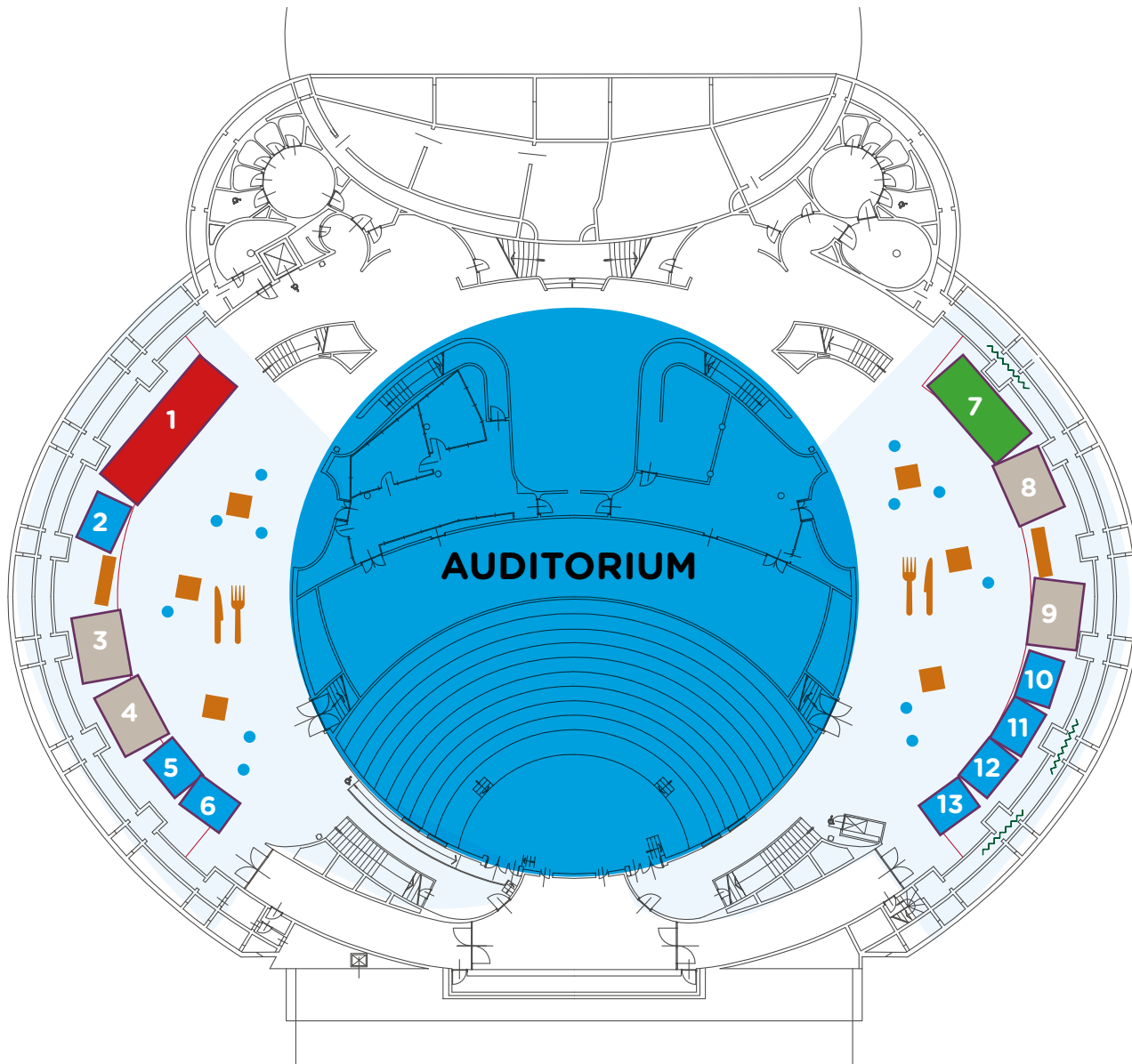
	BOOTH 4 SQM	BOOTH 9 SQM
Acknowledgement as exhibitor on the promotional material in prior and during the congress, including but not limited to: <ul style="list-style-type: none"> <li>• Acknowledgement on the congress website and in the program;</li> <li>• Acknowledgement as a partner or exhibitor in organizing committee e-mail;</li> <li>• Congress media releases (press-releases, welcome tickets, program etc.)</li> </ul>	✓	✓
Acknowledgement as an Exhibitor at the opening and closing ceremonies	✓	✓
Proposed promotional materials can be included in the delegates' congress bag and placed in the Information Centre and the Business Centre	✓	✓
Registration as congress official participant including complimentary registrations, delegates' congress bag, complementary tickets for special events	1 person	1 person
<b>HOW MUCH?</b>	<b>€ 5.000</b>	<b>€ 10.000</b>



# THE VENUE



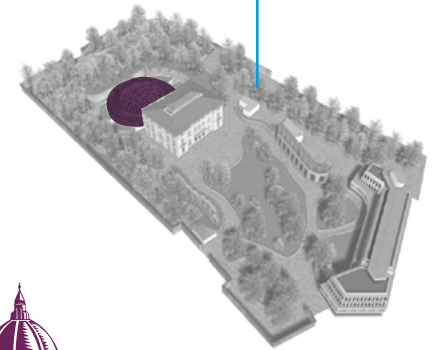
# PASSI PERDUTI



## THE EXHIBITION & CATERING AREA

### Legend

- 30 sqm
- 21 sqm
- 12 sqm
- from 9 to 4 sqm



# CATERING & SOCIAL EVENT SPONSORSHIP

SPONSORSHIP	BENEFITS/ ENTITLEMENTS	HOW MUCH?
<b>LUNCH</b>	<p>Acknowledgement as a partner on the promotional material in prior and during the congress, including but not limited to:</p> <ul style="list-style-type: none"> <li>• Acknowledgement on the congress website and in the program;</li> <li>• Acknowledgement as a partner in organising committee Email.</li> </ul> <p>Logo of the sponsors placed on the lunch buffet tables. Possibility to place a roll-up (production at the sponsor's own expenses).</p>	<p><b>€ 15.000/each</b> 1 SPONSOR PER LUNCH <b>(4 available)</b></p>
<b>COFFEE BREAK</b>	<p>Acknowledgement as a partner on the promotional material in prior and during the congress, including but not limited to:</p> <ul style="list-style-type: none"> <li>• Acknowledgement on the congress website and in the program;</li> <li>• Acknowledgement as a partner in organising committee Email.</li> </ul> <p>Logo of the sponsors placed on the coffee break buffet tables. Possibility to place a roll-up (production at the sponsor's own expenses).</p>	<p><b>€ 6.000/each</b> 1 SPONSOR PER COFFEE BREAK <b>(8 available)</b></p>
<b>CONGRESS RECEPTION on Monday 9 September</b>	<p>Acknowledgement as a partner on the promotional material in prior and during the congress, including but not limited to:</p> <ul style="list-style-type: none"> <li>• Acknowledgement on the congress website and in the program;</li> <li>• Acknowledgement as a partner in organising committee Email.</li> </ul> <p>Logo of the sponsor placed at the event's location. Possibility to place a roll-up (production at the sponsor's own expenses).</p>	<p><b>€ 25.000</b> <b>(Exclusive)</b></p>



# PROMOTIONAL & ADVERTISING OPPORTUNITIES

SPONSORSHIP	BENEFITS/ ENTITLEMENTS	HOW MUCH?
<b>SUSTAINABLE CONGRESS BAG</b>	<p>Acknowledgement as a partner on the promotional material in prior and during the congress, including but not limited to:</p> <ul style="list-style-type: none"> <li>• Acknowledgement on the congress website and in the program;</li> <li>• Acknowledgement as a partner in organising committee Email.</li> </ul> <p>Proposed promotional materials of maximum two (2) A4 size pages can be included in the delegates' congress bag.</p> <p>Possibility to print the company name and logo on a label to be put on the congress bag.</p>	<b>€ 10.000</b> <b>(Exclusive)</b>
<b>NOTEPADS AND PENS</b>	Sponsor's logo printed on notepads (inserted in each Congress bag)	<b>€ 5.000</b> <b>(Exclusive)</b>
<b>LANYARDS</b>	Lanyards will be branded with the Sponsor's logo and distributed to all Congress participants.	<b>€ 6.000</b> <b>(Exclusive)</b>
<b>CONGRESS APP</b>	Sponsor's logo displayed on opening screen of the Congress app.	<b>€ 10.000</b> <b>(Exclusive)</b>
<b>RECHARGING AREA</b>	A totem with recharge plugs for different devices will be placed into the exhibition area or registration area. The Sponsor's logo will be visible in the device charger area for whole duration of Congress.	<b>€ 6.000</b> <b>(Exclusive)</b>
<b>WATER BOTTLES</b>	Sponsor's logo displayed on the water bottles to be distributed to delegates and placed in the meeting rooms on the speakers' tables. Quantity of bottles: 5.000.	<b>€ 10.000</b> <b>(Exclusive)</b>
<b>SELFIE CORNER</b>	Sponsor's logo visible in the selfie corner area for whole duration of Congress.	<b>€ 6.000</b> <b>(Exclusive)</b>
<b>RELAXING AREA</b>	Sponsor's logo visible in the relaxing area for whole duration of Congress.	<b>€ 8.000</b> <b>(Exclusive)</b>
<b>ADVERTISING PAGE ON FINAL PROGRAMME</b>	Sponsors can reach a large audience by taking advantage of advertising with a full page inside the Congress final programme.	<b>€ 2.500</b> <b>(Unlimited)</b>
<b>SIGNPOSTING</b>	Signboards of the congress will be placed through the Congress Area. The name and the logo of the Company will be printed on the signboards.	<b>€ 3.000</b> <b>(Unlimited)</b>

# SPONSORSHIP & EXHIBITION FORM

## COMPANY ADDRESS AND CONTACTS

Company

Address

City

Postal Code

Country

VAT Number

Contact person

Title

e-mail

phone

Company stamp

## PARTNERSHIP PACKAGES

- |                                   |             |
|-----------------------------------|-------------|
| <input type="checkbox"/> PLATINUM | on request  |
| <input type="checkbox"/> GOLD     | Euro 40.000 |
| <input type="checkbox"/> SILVER   | Euro 20.000 |

## EXHIBITION

- |                                      |             |
|--------------------------------------|-------------|
| <input type="checkbox"/> 9 SQM BOOTH | Euro 10.000 |
| <input type="checkbox"/> 4 SQM BOOTH | Euro 5.000  |

## CATERING & SOCIAL PROGRAMME SPONSORSHIP

- |   |             |      |
|---|-------------|------|
| <input type="checkbox"/> DELEGATES LUNCH (9,10,11, 12 Sept) | Euro 15.000 | each |
| <input type="checkbox"/> COFFEE BREAKS (9,10,11,12 Sept)    | Euro 6.000  | each |
| <input type="checkbox"/> CONGRESS RECEPTION (9 Sept)        | Euro 25.000 |      |

## PROMOTIONAL & ADVERTISING OPPORTUNITIES

- |  |             |
|--|-------------|
| <input type="checkbox"/> CONGRESS BAGS                       | Euro 10.000 |
| <input type="checkbox"/> CONGRESS NOTEPADS&PENS              | Euro 5.000  |
| <input type="checkbox"/> LANYARDS                            | Euro 8.000  |
| <input type="checkbox"/> CONGRESS APP                        | Euro 10.000 |
| <input type="checkbox"/> RECHARGING AREA                     | Euro 6.000  |
| <input type="checkbox"/> WATER BOTTLES                       | Euro 10.000 |
| <input type="checkbox"/> SELFIE CORNER                       | Euro 6.000  |
| <input type="checkbox"/> RELAXING AREA                       | Euro 8.000  |
| <input type="checkbox"/> ADVERTISING PAGE ON FINAL PROGRAMME | Euro 2.500  |
| <input type="checkbox"/> MAIL BLAST                          | Euro 10.000 |
| <input type="checkbox"/> SIGNPOSTING                         | Euro 3.000  |

Date ..... Signature .....



34<sup>th</sup> Congress of the  
International Council of  
the Aeronautical Sciences

ICAS



Florence  
CON  
GRE  
SS

September 9-13

20  
24 ITALY

## Terms and conditions

### VAT

All prices are without VAT 22%.

### Confirmation and Payment conditions

All payments must be made in Euro (EUR). Credit cards accepted.  
The total cost will be charged upon receipt of the order form.  
The purchase of sponsorship items or exhibition space will only be confirmed when payment has been processed.  
Sponsorships and exhibition spaces will be reserved on a first come first served basis.

### Cancellation Policy

All cancellation must be made in writing.  
Cancellation charges will be as follows:

Cancellation received within 12 December 2023: 20% of total contract price;  
Cancellation received within 12 June 2024: 50% of total contract price;  
Cancellation received after 12 June 2024: 100% of contract price will be charged.



34<sup>th</sup> Congress of the  
International Council of  
the Aeronautical Sciences

ICAS



Florence

CON  
GRE  
SS

September 9-13

20  
24 ITALY

Please contact the ICAS 2024 PCO to discuss your specific requirements. We are at your disposal to discuss any customized solution or special package options you may be interested in.

ICAS 2024 PCO



AIM Italy - AIM Group International  
Mr. **Gilberto Fumarola**  
[icas2024.sponsor@aimgroup.eu](mailto:icas2024.sponsor@aimgroup.eu)